



International Institute
of Fashion & Arts

Presents



IIFA

FASHION

AWARDS — 2020

*I*ndia's
F**IR**ST

ONLINE FASHION HUNT

Welcome

Welcome to IIFA Fashion Awards

You are supposed to send following details for Participation

Name

Age

Qualification

Passport Size Photograph

A copy of your Adhaar Card

Profession – Designer/Student

Entry fee ----Rs. 500/-

As your design get selected and you qualify for the show

The participation fee is Rs. 3000/-

Norms of Participation

1. Participant must be a fashion student or a budding fashion designer.
2. Mail your Passport size photograph, Adhaar card, Contact details at iifaindia@gmail.com
3. Send sketches and detailing of the design that you want to showcase at IIFA Fashion Awards.
4. As your designs gets approved by the Chief Stylist.....Rock on..!!!!!!
BE QUICK AND START CONSTRUCTION.
5. Keep videos while Fabric sourcing, construction and Accessories sourcing.
6. Post these videos on Instagram, Facebook. Tag IIFA and 5 other friends.
7. You are ready to showcase your designs at IIFA Fashion Awards- Online.

Calendar

S.No.	Task
1.	Design Selection
2.	Design construction
3.	Final Showcase- Online

Online Fashion Event

After the final construction, Size check on model,
Make-up and Accessories selection

Send your complete video for The **ONLINE FASHION EVENT**

Prize and Exposure

1. The winner will be awarded with a WINNER TROPHY and
A CASH PRIZE OF Rs. 10,000/-
2. The First Runner up will be awarded with
A CASH PRIZE OF Rs. 5,000/-
3. The Second Runner up will be awarded with
A CASH PRIZE OF Rs. 3,000/-

A chance to Participate in **IIFA ANNUAL FASHION CALENDAR 2021**

An Exclusive Special interview with
India's leading fashion and lifestyle newspaper FASHIONTANTRA

Participation certificate